

# ALEXANDRA RIVERA GRANT

## ABOUT ME

M.A. graduate at Marquette University in the Digital Communication Strategies track looking to work in social media, communication and content management.

## CONTACT INFO

- ariveragrants@gmail.com
- 847-757-0106

## EDUCATION

**Marquette University** • Milwaukee, WI  
M.A. Digital Communication Strategies  
(2022 - 2024)

**Marquette University** • Milwaukee, WI  
Bachelor's of Art in Digital Media  
Minor Public Relations  
(2018 - 2022)

## EXPERTISE

- Adobe Suite
- Graphic Design
- Video Production
- Social Media Marketing
- Video Editing
- Interviewing/Moderating

## EXPERIENCE

**Aug 2022-  
May 2024**

**Marquette University** *Teaching/Graduate Assistant* • Milwaukee, WI

- Presented class content to multiple discussion sections.
- Worked with students on class work and overall student experience.
- Graded student work and keeping track of student progress.

**Mar - Nov  
2023**

**Tenna LLC** *Video Content Intern* • Remote

- Recorded and edited help videos for consumers of Tenna LLC.
- Collaborated on a video schedule and website content for Tenna's Knowledge Base.
- Explored software updates to ensure accurate information is shared.

**Jun 2022 -  
May 2023**

**O'Brien Fellowship in Public Service Journalism** *Reporting Intern* • Milwaukee, WI

- Conducted interviews with various subjects.
- Worked on both print and video stories for a piece with the Milwaukee Journal Sentinel.
- Submitted FOIA requests and analyzed data received.

**Jun - Aug  
2022**

**Mt. Prospect Park District** *Social Media & Marketing Intern* • Mt. Prospect, IL

- Collected footage and photographs for online content.
- Worked with the Marketing team to create suitable branded content.

**Jun - Aug  
2021**

**Mt. Prospect Park District** *Community Relations & Marketing Assistant* • Mt. Prospect, IL

- Coordinated large events such as the summer musical and concert series.
- Created social media content for events and facilities.